

Planning, Transport
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Your ref
Our ref PTLS/SH
Date 7 February 2014

Dear Kevin

I write to support Arriva's Green Bus Fund bid for 11 LCEBs for use on the Service 71.

The deployment of LCEBs on the service 71 will deliver significant improvements to air quality and carbon emissions on the A20 London Road corridor. The route is a high frequency service which passes through four designated Air Quality Management Areas. Use of LCEBs on the corridor will support the delivery of the Tonbridge and Malling Borough Council's Air Quality Action Plan, Maidstone Borough Council's Air Quality Action Plan and Kent County Council's Local Transport Plan objectives of reducing Kent's overall carbon footprint and improving the carbon efficiency of current forms of transport.

The service 71 is a high frequency service that operates on an extremely busy and congested corridor. The deployment of LCEB will have a significant impact on the air quality on the corridor and by making bus travel more attractive has the potential to further reduce congestion and carbon emissions by delivering modal shift.

The deployment of LCEB is fully in line with the proposed Statutory Quality Partnership Scheme on the A20 corridor. Kent County Council is currently developing plans for the SQPS which is likely to come into effect early in 2013. The objectives of the SQPS are to address air quality, carbon emissions and congestion and improve the overall attractiveness of bus services to deliver modal shift, all of which are supported by LCEBs operating on the corridor. Use of LCEBs on the route 71 also provides an excellent opportunity for promoting the technology and its benefits across a wide area demonstrating their applicability to other operators and raising the profile of such technology with the general public.

Tonbridge and Malling Borough Council fully support the proposed SQPS and is committed to promoting new and improved public transport provision integrated with its planning and development policies. Significant opportunities have been grasped in the form of developer contributions along the A20 corridor and the deployment of LCEB will



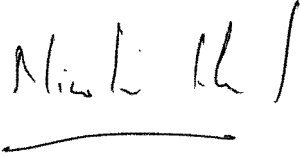
Director of Planning, Transport & Leisure Services: Steve Humphrey (MRTPI)



INVESTOR IN PEOPLE

contribute significantly to making the bus service an attractive alternative to the private car, thus enabling much improved modal choice, reducing congestion, cutting carbon and providing the right conditions for economic growth.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Nicolas Heslop', with a horizontal line underneath.

Councillor Nicolas Heslop

Tonbridge & Malling Borough Council Cabinet Member for Planning and Transportation